



LINDFIELD
FUNRUN

Sunday 23 May '27

2027

**SPONSORSHIP
OPPORTUNITIES**

Ku-ring-gai
Rotary



Lindfield Fun Run

Sunday 23 May 2027

The Lindfield Fun Run has been a key Rotary calendar event for running enthusiasts for over 31 years. The 2027 event is organised by the Rotary Club of Ku-ring-gai, with 2km, 5km and 10km courses through Roseville and Lindfield. We're planning on 2,300+ runners in 2027 - building on a fantastic result in 2026.

Participant feedback:

"The community engagement is fantastic. There's something for everyone and it's a great day out."

2026 Results
2,233 participants, plus
170 volunteers and
community services. Over
\$116,000 donated to
charity.

OUR CHARITIES

ALL DONATIONS AND NET PROFITS FROM THE EVENT WILL BE DONATED TO:



KYDS Youth Counselling offers accessible, confidential counselling for young people aged 10-18 across Sydney and NSW - no Medicare card, GP referral or Mental Health plan required. Our counselling is made free for those who need it - made possible through the generosity of our community.



Mentoring Men provides free, long term, one-to-one mentoring for men who are going through some challenges in their lives.



Hornsby Ku-ring-gai Women's Shelter offers safe emergency accommodation and support services to women facing domestic violence and homelessness.



The Village Chef by Meals on Wheels - a new partner for 2027 - delivers fresh, home-cooked meals and friendly weekday visits to older people across Ku-ring-gai, Hornsby and the Northern Beaches, supporting independent living and community connection.

In 2027, KYDS Youth Counselling will receive 50% of funds raised. The remaining 50% is shared between Mentoring men, the Hornsby Ku-ring-gai Women's Shelter and The Village Chef.

THANK YOU TO OUR 2026 SPONSORS

MAJOR PARTNER

THE
MARSHALL
GROUP.
REAL ESTATE

DIAMOND

OPTUS

RPM HIRE



Retro Traffic

GOLD

Community Bank
Lindfield
Bendigo Bank

HammondCare

Ramsay Clinic
Northside

BUNNINGS
warehouse

AUC Mortgage Group

SILVER



HRK+
DEVELOPMENTS | ARCHITECTS | CONSTRUCTION | PROPERTIES

VISION
Personal Training



ELEMENT ICT



PRP
Diagnostic Imaging



TAILORED
JOURNEYS

the village vet

Ghock
ET YOUR SMARTNESS SPE

northside
sports physiotherapy

BROOKS

Centrum Group

BRONZE



Chatswood

gordoneyesurgery

LINDFIELD
DENTAL SURGERY
Dr Richard Medway BDS (Hons) Specialist

GARDENER'S LODGE
CAFE

2027

SPONSORSHIP PACKAGES

BEFORE THE EVENT - WEBSITE

SOCIAL MEDIA & PRINT

Website homepage placement

Website sponsor profile (logo, website link)

Social media post/s (Facebook & Instagram)

Acknowledged on community radio

Social posts promoted on community pages

Business name on the corflutes (60)

Name on the A4 posters (100, Northern Suburbs)

Promotional material distributed with posters

Partner \$7,000+ +GST	Diamond \$3,500 +GST	Gold \$2,500 +GST	Silver \$1,000 +GST	Bronze \$500 +GST
Header logo + first in carousel (100% column)	Primary sponsor carousel (50% column)	Secondary carousel (33% column)	Secondary carousel (25% column)	Logo strip (6 per row)
150-200 word blurb + video + photo	<100 word blurb + photo or video	<75 word blurb	<50 word blurb	1-3 sentence tagline
3	2	1	1	1 with others
Yes	Yes	No	No	No
Yes	Yes	No	No	No
Yes	No	No	No	No
Yes	No	No	No	No
Yes	No	No	No	No

2027

SPONSORSHIP PACKAGES ON THE DAY

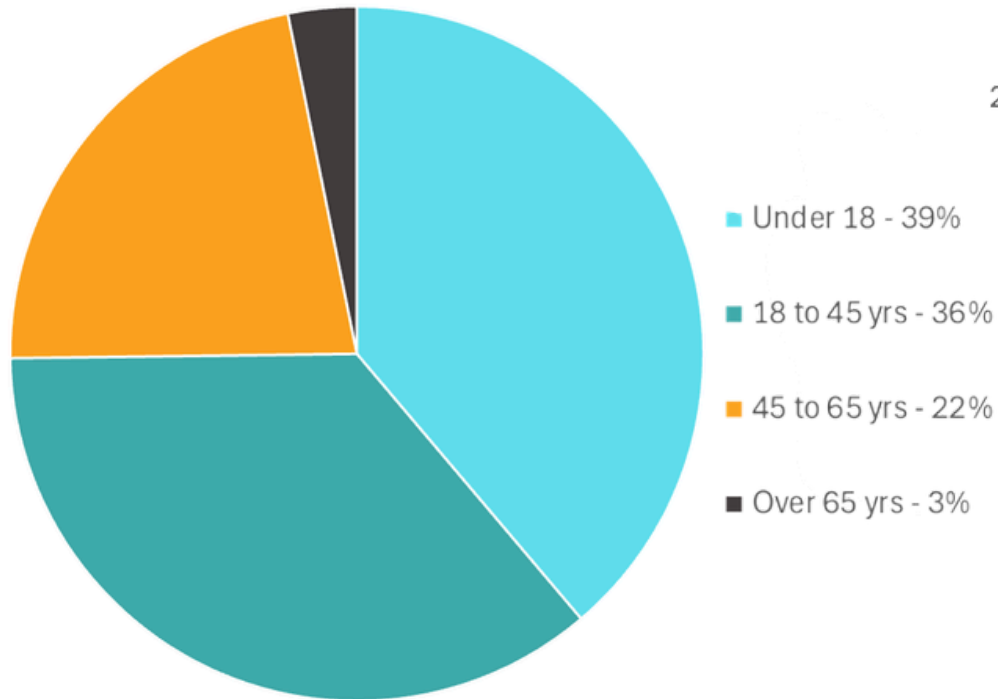
	Partner \$7,000+ +GST	Diamond \$3,500 +GST	Gold \$2,500 +GST	Silver \$1,000 +GST	Bronze \$500 +GST
Name on the start or finish gantry	Yes	No	No	No	No
Acknowledged by the Event Organiser on the day by announcements on the oval	Yes	Yes	Yes	Yes	Yes
Interact with participants on the Oval, distribute own marketing material	Yes	Yes	Yes	Yes	Yes
Stall (supplied & erected by sponsor)	10mx3m	9mx3m	8mx3m	6mx3m	3mx3m
Banners at the event (supplied by sponsor)	Up to 3 (location negotiable)	Up to 2 (location negotiable)	Up to 2	1	1
Complimentary runner entries	Negotiable	Negotiable	8	4	2
Present trophies on the day	Yes	No	No	No	No

All sponsorship levels are welcomed and celebrated on the day - thank you for helping make the Lindfield Fun Run possible.

GREAT MARKETING REACH

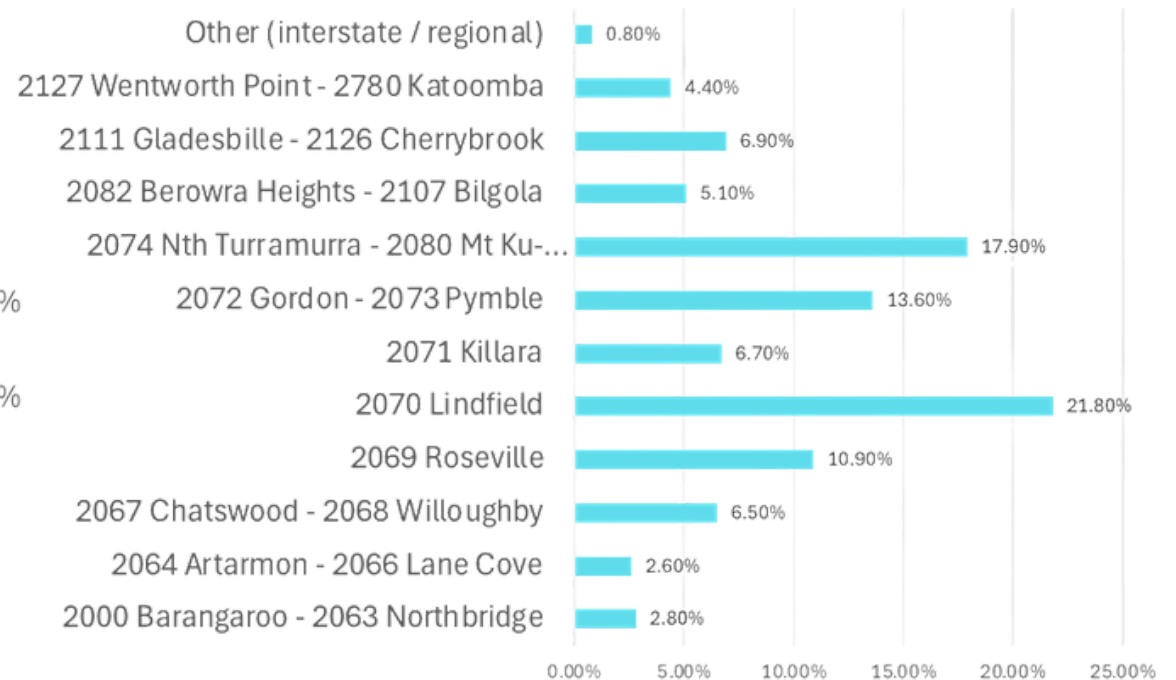
HEALTHY DEMOGRAPHICS

Age Demographics of Lindfield Fun Run 2026



- Solid Northern Suburbs market
- Targeted local area reach
- Great potential demographics for products and services

Suburb Demographics of Lindfield Fun Run 2026



Demographics compiled from 2,233 registrations for the 2026 event.

**Working together to
ensure no one in our
community falls through
the gaps.**



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